

# **LEADERSHIP**

## **THE KEY TO SUSTAINABILITY**

CESA Conference & Exhibition  
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# **Environmental Sustainability**

## **Reflections**

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# Leadership

- **A process of social influence in which one person can elicit the aid and support of others in the accomplishment of a common aspiration**

# Sustainability

- **The capacity of an eco-system to endure**

# **Leadership the Key to Sustainability**

- **Having the privilege of being leaders, we are obligated to elicit the aid and support of others to develop and live in a manner that is within the capacity of our local eco-systems and the overarching eco-system – the planet**

# **Some Matters Requiring Leadership Attention** (1 of 2)

- **Advocate and assist in the stabilization then reduction in population growth**
- **Advocate and lead by example i.r.o demand reduction**
  - **Consumption – ‘affluenza’**
  - **Asset creation – each asset a liability**
- **Reduce the ‘resource Ponzi’ – resource preservation and protection**

# **Some Matters Requiring Leadership Attention** (2 of 2 )

- **Advocate and lead the protection of bio-diversity**
- **Take a strong stance on waste and pollution management**
- **Ensure the work we do and that is done for us is of high quality – extend the life of assets**
- **Planet/people/economy vs. benefit for humankind**



- Thank you